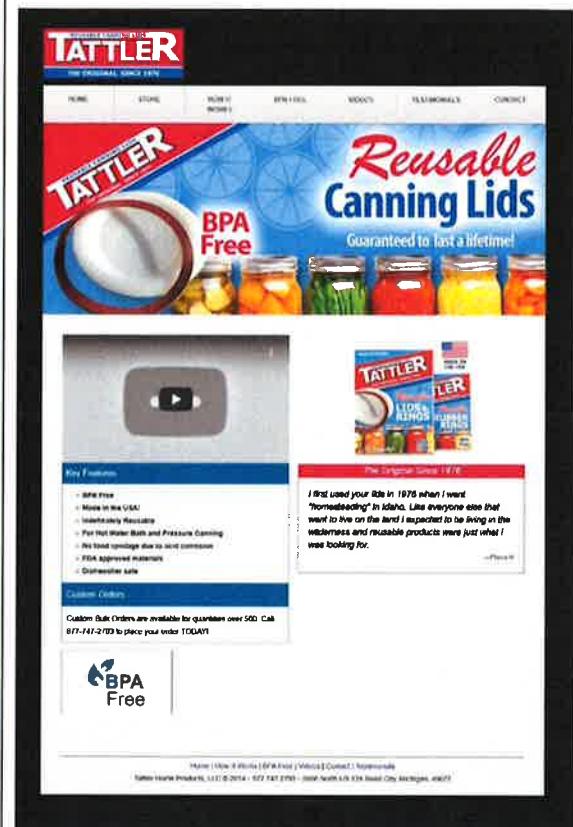


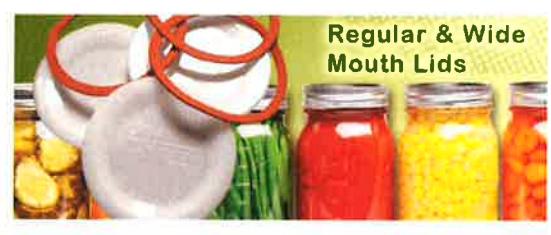
EXHIBIT 27

Plaintiff S&S Innovations Corp.'s website at www.reusablecanninglids.com	Defendants' website at www.tattlerproducts.com
<p>Homepage</p> 	<p>Homepage</p> 

Scrolling Images on Plaintiff's Homepage



Scrolling Images on Defendants' Homepage



Information Page on Plaintiff's Homepage

The screenshot shows the 'Instructions for Use' section on the plaintiff's homepage. The title 'Instructions for Use' is in bold red text. Below it, a sub-section titled 'FOR BEST RESULTS WITH YOUR REUSABLE LIDS FOLLOW INSTRUCTIONS CLOSELY' is in bold black text. The instructions are numbered 1 through 10. A diagram of a lid with a metal band is shown, illustrating the placement of the band. Below the diagram, a red box contains the text: 'PRESURE CANNING - WATER BATH - BPA FREE'. A 'Helpful Tips' section follows, containing several tips. At the bottom of the page, there is a 'Questions & Answers' section with a list of frequently asked questions.

Information Page on Defendants' Homepage

The screenshot shows the 'Instructions for Use' section on the defendants' homepage. The title 'Instructions for Use' is in bold red text. Below it, a sub-section titled 'FOR BEST RESULTS WITH YOUR REUSABLE LIDS FOLLOW INSTRUCTIONS CLOSELY' is in bold black text. The instructions are numbered 1 through 10. A diagram of a lid with a metal band is shown, illustrating the placement of the band. Below the diagram, a red box contains the text: 'PRESURE CANNING - WATER BATH - BPA FREE'. A 'Helpful Tips' section follows, containing several tips. At the bottom of the page, there is a 'Questions & Answers' section with a list of frequently asked questions.

Shop Page on Plaintiff's Homepage



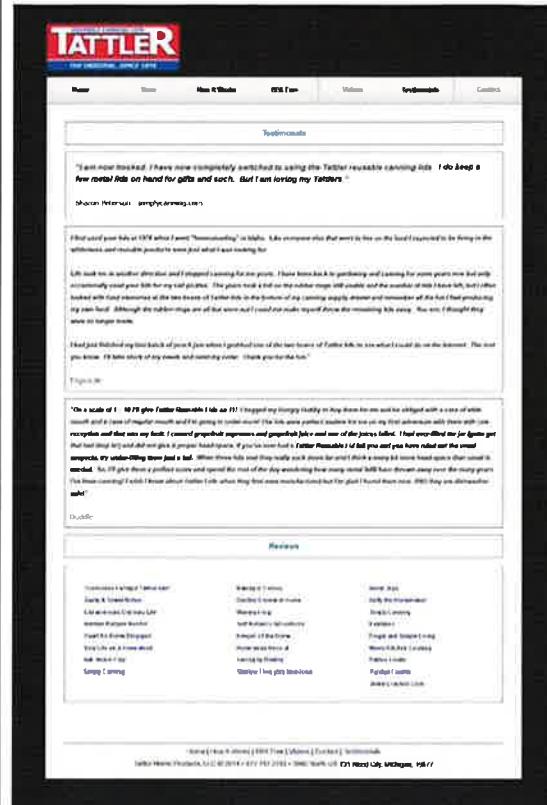
Shop Page on Defendants' Homepage



Testimonial Page on Plaintiff's Homepage



Testimonial Page on Defendants' Homepage



Excerpt of testimonials on Plaintiff's website

I've found you!! I first used your lids in 1976 when I went "homesteading" in Idaho. Like everyone else that went to live on the land I expected to be living in the wilderness and reusable products were just what I was looking for. I used your lids for ten years and wore the rubber rings out.

Life took me in another direction and I stopped canning for ten years. I have been back to gardening and canning for some years now but only occasionally use your lids for my salt pickles. The years took a toll on the rubber rings still usable and the number of lids I have left, but I often looked with fond memories at the two boxes of Tattler lids in the bottom of my canning supply drawer and remember all the fun I had producing my own food. Although the rubber rings are all but worn out I could not make myself throw the remaining lids away. You see, I thought they were no longer made.

I had just finished my last batch of peach jam when I grabbed one of the two boxes of Tattler lids to see what I could do on the Internet. The rest you know. I'll take stock of my needs and send my order. Thank you for the fun.

Eligius W.

Date: Thursday, February 28, 2013, 11:57 am From: Duddle

To: info@reusablecanninglids.com

Subj: Love Letter

"On a scale of 1 – 10 I'll give Tattler Reusable Lids an 11! I begged my Hungry Hubby to buy them for me and he obliged with a case of wide mouth and a case of regular mouth and I'm going to order more! The lids were perfect sealers for me on my first adventure with them with one exception and that was my fault. I canned grapefruit supremes and grapefruit juice and one of the juices failed. I had over-filled the jar (gotta get that last drop in!) and did not give it proper head-space. If you've ever had a Tattler Reusable Lid fail you and you have ruled out the usual suspects, try under-filling them just a tad. When these lids seal they really suck down far and I think a teeny bit more head-space than usual is needed. So, I'll give them a perfect score and spend the rest of the day wondering how many metal lids I have thrown away over the many years I've been canning! I wish I knew about Tattler Lids when they first were manufactured but I'm glad I found them now. AND they are dishwasher safe!"

Signed, Duddle

Excerpt of testimonials on Defendants' website

I first used your lids in 1976 when I went "homesteading" in Idaho. Like everyone else that went to live on the land I expected to be living in the wilderness and reusable products were just what I was looking for.

Life took me in another direction and I stopped canning for ten years. I have been back to gardening and canning for some years now but only occasionally used your lids for my salt pickles. The years took a toll on the rubber rings still usable and the number of lids I have left, but I often looked with fond memories at the two boxes of Tattler lids in the bottom of my canning supply drawer and remember all the fun I had producing my own food. Although the rubber rings are all but worn out I could not make myself throw the remaining lids away. You see, I thought they were no longer made.

I had just finished my last batch of peach jam when I grabbed one of the two boxes of Tattler lids to see what I could do on the Internet. The rest you know. I'll take stock of my needs and send my order. Thank you for the fun."

Eligius W.

"On a scale of 1 – 10 I'll give Tattler Reusable Lids an 11! I begged my Hungry Hubby to buy them for me and he obliged with a case of wide mouth and a case of regular mouth and I'm going to order more! The lids were perfect sealers for me on my first adventure with them with one exception and that was my fault. I canned grapefruit supremes and grapefruit juice and one of the juices failed. I had over-filled the jar (gotta get that last drop in!) and did not give it proper head-space. If you've ever had a Tattler Reusable Lid fail you and you have ruled out the usual suspects, try under-filling them just a tad. When these lids seal they really suck down far and I think a teeny bit more head-space than usual is needed. So, I'll give them a perfect score and spend the rest of the day wondering how many metal lids I have thrown away over the many years I've been canning! I wish I knew about Tattler Lids when they first were manufactured but I'm glad I found them now. AND they are dishwasher safe!"

Duddle